

#### ABSTRACT OF THE DISCLOSURE

A content providing device, content providing method, program storage media, content providing system and content reservation control method are disclosed. Many kinds of contents to be provided in a time schedule frame matching the time demanded are sequentially provided to a client PC 4 based on a providing schedule set up to provide plural kinds of contents in each time schedule frame one by one, which keeps a client interested. A plurality of user PCs 2 share the exclusive storage area in the content server 39 and thus contents can be supplied to many and unspecific persons who have accessed. When the number of contents to be provided simultaneously at a desired time on the providing schedule has reached the upper value, reservations are controlled, thereby preventing the lowering of content transferring speed and ensuring a speedy provision.